



M. SILVER ASSOCIATES, INC.  
747 THIRD AVENUE, 23RD FLOOR  
NEW YORK, NY 10017  
212-754-6500/212-754-6711 (F)

CONTACT: Elizabeth Gaerlan/Danielle Perrone  
Email: [danielle@msilver-pr.com](mailto:danielle@msilver-pr.com)

FOR IMMEDIATE RELEASE

**AVIA<sup>sm</sup> SAVANNAH NAMED TO CONDÉ NAST TRAVELER'S  
2009 HOT LIST**

*Locally Inspired New Boutique Hotel Hailed An 'Instant Classic'*

SAVANNAH – April XX, 2009 – AVIA Savannah, the new boutique hotel in the heart of the city's Historic District, is officially one of the "hottest" new hotels in the world, as voted by editors of *Condé Nast Traveler's* 13th Annual "Hot List."

Condé Nast Traveler's editors set out on a global search to review hundreds of new properties, rigorously evaluating each hotel based on its leadership in redefining design, luxury and hospitality. The result is "a definitive guide to the world's most exciting new establishments destined to become instant classics."

The 2009 Hot List issue has become the ultimate insider's guide to the newest and hottest hotels, restaurants, spas and nightclubs opened all over the world in the past year. This year's list features 140 new hotels and resorts, 50 new restaurants, 35 new nightclubs and 50 new spas, whose design, service, and amenities transcend industry standards.

As the first in a collection of new-concept boutique hotels from LodgeWorks, L.P., the Wichita, Kansas-based hospitality development and management company, AVIA Savannah brings a completely different hospitality experience to the historic and beautiful Savannah, Georgia. With just over 150 rooms, a truly innovative kitchen and wine bar, an appealing outdoor terrace and pool and relaxed but elegant meeting facilities, the hotel was inspired by Savannah itself and many of the city's most prominent local tastemakers. In design, facilities, services and amenities, the luxury

property represents a blend of local input and cultural traditions with LodgeWorks' outstanding reputation for hospitality and service. Even the dining experience celebrates what is unique about the property's surroundings.

Supremely comfortable and built on a scale that is welcoming, relaxed and immensely appealing rather than intimidating and overwhelming, AVIA Savannah's goal is to serve as a gracious host to local residents and world travelers alike, providing all the amenities of a world-class hotel along with some unexpected surprises. AVIA Savannah opened in January 2009 and is located on the newly renovated Ellis Square at 14 Barnard Street, a short stroll away from the popular City Market. At AVIA Savannah, guests will find themselves only 50 steps from Paula Deen's restaurant, Lady & Son's; one block from the shops and dining on River Street; two blocks from the nationally-acclaimed shopping on Broughton Street and the arts and culture of Telfair Academy of the Arts.

To view AVIA Savannah and the rest of the 2009 Hot List, please visit Condé Nast Traveler on the web at [www.concierge.com](http://www.concierge.com).

### **About AVIA**

AVIA is a new boutique hotel collection from LodgeWorks, L.P. of Wichita, Kansas. Launched in September 2007, AVIA infuses sophisticated, locally inspired designs and an imaginative service culture crafted to bring authentic moments of discovery to discerning travelers. LodgeWorks has teamed with accomplished boutique hotel designer Colum McCartan, and other industry innovators to create the AVIA presence. Highlighted by local flavor and an air of discovery, the AVIA experience embodies "the art of living well" that is sought by boutique hotel travelers. AVIA Savannah, the first of the collection, opened its doors in January 2009. In addition to AVIA Napa and AVIA Long Beach, AVIA The Woodlands is scheduled to open in 2009. For more information, visit [www.aviahotels.com](http://www.aviahotels.com).

### **About LodgeWorks**

LodgeWorks, L.P., is a privately held hotel development and management company in the midst of an exciting portfolio expansion. Based in the American heartland, the LodgeWorks® team has a rich history as hospitality brand innovators with industry-leading guest satisfaction, sophisticated development acumen, and an experienced team that has successfully collaborated for more than 20 years. Among recent developments, the company has announced AVIA<sup>sm</sup>, a new boutique hotel collection with sophisticated, locally-inspired designs and an imaginative service culture crafted to bring authentic moments of discovery to discerning travelers. LodgeWorks is also introducing comfortable luxury to the upscale suite category with the innovative refresh of Hotel Sierra<sup>sm</sup> (previously branded Sierra Suites® Hotel). The new brand celebrates contemporary design and unexpected touches of luxury. LodgeWorks is also expanding its portfolio of owned and managed branded hotels including Hyatt Summerfield Suites®, Hyatt Place®, Aloft®, Hawthorn Suites®, and Hilton Garden Inn®. For more information, please visit [www.aviahotels.com](http://www.aviahotels.com), [www.hotel-sierra.com](http://www.hotel-sierra.com) or [www.lodgeworks.com](http://www.lodgeworks.com).

###

EDITOR'S NOTE: Images of AVIA Hotels are available upon request.