

NEWS RELEASE

Sierra Suites® Hotel

Opens in Santa Clara,

Redefines Comfort

WICHITA, Kan. – *Sierra Suites®* Hotels, the all-suite, extended stay brand built on strong lifestyle identification and empathy for the business and leisure traveler, has kicked it up a notch! LodgeWorks, L.P., parent company of the Sierra Suites Hotel chain, opens another new hotel in California. Sierra Suites Hotel Santa Clara will open Monday, March 1, 2004 (best projected date), with an updated look and a few new creature comforts.

The Sierra Suites guest experience is based on creating an environment that is warm, friendly, comfortable, relaxed and responsive. The platform for that has traditionally been a gracious staff and roomy, open studio suites with fully equipped kitchens and complete office amenities, including high-speed internet access.

With the opening of Sierra Suites Santa Clara at 3915 Rivermark Plaza, guests can now choose a one-bedroom or studio suite, purchase forgotten items at a 24-hour, on-site convenience store, and enjoy a complimentary breakfast and gourmet coffee in the new Sierra Café. A complimentary social hour with beer, wine and light snacks is also offered in the café Tuesdays through Thursdays. The mix of business amenities now includes a business center, free, wired and wireless high-speed internet access, copy/fax service, and meeting room for up to 25 people. And the new Sierra Suites Santa Clara Hotel is conveniently located in the heart of Silicon Valley near

Highways 101, 237 and 880, and less than four miles from the San Jose International Airport.

“We understand how hard it is to give up the familiar comforts of home and efficiencies of the office to travel,” says Cheryl Doll, vice president of marketing and planning for LodgeWorks. “As an organization, we’re focused on putting uncommon effort into the common, everyday details that make up a guest’s brief or extended stay. In short, we’re trying to create an *easy road* experience!”

That formula is working, according to B. Anthony (Tony) Isaac, president of LodgeWorks. Catering to business travelers staying several days to several weeks at a time, Sierra Suites was among the first to target the rapidly expanding all-suites segment of the hotel market. Today, with a culture that encourages staff to be champions of a strong guest experience, the Sierra Suites Hotel chain rivals more upscale competitors.

This is the 18th ***Sierra Suites*** hotel to open in the LodgeWorks’ nationwide portfolio, with plans for two more to open this year. The company also owns and operates nine ***Summerfield Suites***® by Wyndham hotels as a franchisee of Dallas-based Wyndham International, Inc. LodgeWorks manages six ***Hawthorn Suites***® hotels located in and around Dallas and Austin.

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