



## AVIA Showcases Model Suites, Names General Managers for Hotels in Napa and Long Beach

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LodgeWorks, L.P., which recently launched the new AVIA collection of boutique hotels with its opening in Savannah, GA, has just opened model suites and sales lounges and named general managers for the next two hotels set to open early summer in Napa and Long Beach, California.

Kristine Youngberg will take the helm at the AVIA Napa. Before joining AVIA Napa, Youngberg was director of special projects at the Trefethen Family Vineyards in Napa where she was responsible for sales, marketing, advertising, public relations, promotions and special events. Prior to that, she was director of sales and marketing at Odyssey Marine Exploration's shipwreck attractions in New Orleans, LA and Tampa, FL.

Kenneth Dickson will head the management team at the AVIA Long Beach. Most recently Dickson was general manager of the Gaia Napa Valley Hotel Spa, which he staffed and helped open in 2008. Dickson began his hotel career at Napa's Silverado Resort as a night auditor before gaining a promotion to front desk manager and ultimately serving as interim director of accommodations. He left Silverado Resort after two years to pursue an opportunity with the Western Lodging Group Management Company, holding a number of management positions at such properties as the Half Moon Bay Lodge, Bodega Bay Lodge, Stanford Park Hotel and the Lafayette Park Hotel. He was also general manager for Woodfin Suites.

The general manager appointments coincide with the opening of the AVIA Napa and AVIA Long Beach sales lounges, located at 1311 First Street and 69 Aquarium Way, respectively. Model suites are also open for tours by appointment. Both hotels are scheduled to open this summer.

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