

# ARCHER®

## AUSTIN

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### **Archer Austin Dispels Notion that All Girlfriend Getaways Are Created Equal**

### **Austin's Top Boutique Hotel Unveils Gal Pal Trips "By Ages and Stages" with Decade-Specific Hostesses From 20-Something to "Don't Ask Decade"**

### **Curated Welcome Gifts, Cocktail Hour, Blowouts & More Lend Themselves to Ultimate Bonding Time**

Austin, TX – June 15, 2017 – If you ask a woman, there's no denying that laughing it up with girlfriends makes for the best of times and memories. The launch of **Archer Austin's Girlfriend Getaways: By Ages and Stages** brings Texas-sized good times to the table for gal pals at one of the area's top boutique hotels. Archer is a firm believer in the details and, with that in mind, knows that not all girlfriend getaways are created equal. That's where "Ages and Stages" comes in. As you move through various stages of life your definition of an ideal escape changes. From being out until 2 am, to being in bed (no kids!) at 10 pm, there are differences that are often dictated by the decade. Whether you are in your 20s, 30s, 40s, 50s or prefer being part of the "don't ask decade," Archer Austin has something for everyone.

What makes **Archer Austin's Girlfriend Getaways** so personal are the **decade-specific hostesses** to map out maximum fun. They have created itineraries that are chockfull of thought and decade-specific details that are meant to inspire the girlfriend getaways. Guests can also consult with a hotel hostess (in advance and/or on-property) who is of like age to fill in additional details – from hot spots to dance the night away, sip wine, bar hop or whatever strikes their fancy. Also, the hostesses with the help of Archer's trusted concierge, can reserve Archer's poolside cabanas, schedule spa treatments at neighboring Viva Day Spa, and create a shopping tour of stores and boutiques surrounding Archer in the Domain and Domain NORTHSIDE (based on both age and stage, of course) and more. The itineraries can be found on Archer's blog or by decade here: [20s](#), [30s](#), [40s](#), [50s](#) and [Don't Ask](#).

There are commonalities that go into making all gal pal trips fabulous; the base of each of **Archer Austin's Girlfriend Getaways: By Ages and Stages** features:

- Luxe **accommodations** with five-star bedding, kimono cotton Frette robes and Texas-chic touches throughout. Archer's Double Queen and Double King Guest Rooms are perfect for parties of four (suites with private balconies, connecting rooms, single occupancy accommodations or additional rooms are available, package price will be adjusted based on room choice)
- **Glam + Goodies welcome gift** curated for guests ages and stages
- **Cocktail hour** at Austin's popular Second Bar + Kitchen Terrace (located in the hotel), or on Archer's pool patio with gourmet bites by celebrated Chef David Bull (\$65 all-inclusive value per person; two-hour event)
- **Blowouts** at Domain NORTHSIDE (direct pay to stylist)
- **Decade-Specific Hostess**

To start planning one of **Archer Austin's Girlfriend Getaways: By Ages and Stages** please visit <https://archerhotel.com/austin/book/girlfriend-getaways> or use promo code GIRLFRIEND. For parties of five or more, please book direct through Rachel in sales at 512.836.5700. Summer girlfriend getaways start as low as \$279 per night for two guests in a Double Queen Guest Room.

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#### **ARCHER HOTEL AUSTIN**

[ARCHER® HOTEL Austin](#), a luxury, boutique hotel, opened in the Domain NORTHSIDE in August 2016. The 171-room, eight-story property has an abundance of local touches infused within the décor and programming; there is no mistaking that Archer has a deep appreciation of Texan roots. La Corsha Hospitality Group and Chef David Bull is at the helm of Archer Austin's restaurant, with the acclaimed Second Bar + Kitchen, as well as in-room dining and event catering. Archer Austin boasts a light-filled 35-foot atrium and over 16,500 total square feet of indoor and outdoor event space and pre-function areas that include the Second Bar + Kitchen Terrace with fire pit and bar and a star-lit pool patio.

[ARCHER® Hotel](#) is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and carefully selected suburbs, the hotels are designed to feel like welcoming residences, each with a distinct nod to the destination they call home. Archer New York, which opened in May 2014, consistently ranks in the top 5% of all Manhattan hotels based on guest feedback, with a strong theme of exceeding expectations, while Archer Austin rivals for the top spot. Archer Napa is on track to welcome guests to Wine Country in the fall of 2017. Archer's first suburban build in Florham Park is currently under construction with properties in Burlington, MA and Redmond, WA next in line. LodgeWorks Partners, L.P., is the owner and developer of the brand. The privately held hotel development and management company with a rich history as hospitality brand innovators, industry-leading guest satisfaction, sophisticated development acumen and an experienced team that has successfully collaborated for more than 30 years.