



# ARCHER<sup>®</sup>

## AUSTIN

### **Archer Hotel Austin Launches Surprise Sale to Make Up for Lost Time & Missed Milestones**

**Rates of Up to 50% Off With Rates After Discount Starting at \$149**

**Large Balcony Suites for Privacy,  
Pool Patio for Weekend Lounging + New Protocols to Keep Guests Safe**

**Walkable, Open-Air Domain NORTHSIDE Neighborhood — Surrounded by  
Shops, Dining + Rock Rose Nightlife**

**Second Bar + Kitchen Open for Dine-In, To-Go + Room Service**

Austin, TX – June 24, 2020 – [Archer Hotel Austin](#) has been welcoming guests back with open arms (at a socially acceptable distance, of course) since mid-May with its sincere service and dedication to creating signature, personalized moments. While much has changed in recent months, especially in the world of travel, this remains the essence of Archer Hotel Austin's experience as it helps guests make up for lost time. From stir-crazy, got-to-get-away to missed milestones — birthdays, anniversaries and graduations — the boutique hotel in the heart of [Domain NORTHSIDE](#) is seeing the pent up demand to travel with robust weekend check-ins.

To celebrate being together again — and because Archer loves to surprise and delight — guests can save up to 50% on stays at any Archer Hotel through April 2021 by booking the [SURPRISE SALE](#); with rates after discount at Archer Hotel Austin starting from \$149 this summer. Travelers who have flexibility will find the best deals at Archer Austin mid-week (Monday through Thursday).

[Second Bar + Kitchen](#) is cooking up a full menu and operating at its normal hours, serving guests in the restaurant and on the patio, as well as room service and accommodating to-go orders (guests can take a meal for their car ride home!). The pool, an unpredictable circle with a star-shaped form on bottom, is open on weekends. Guests can enjoy the pool deck's fireplace, pool

bar with beverages and gourmet eats from Second Bar + Kitchen, soft seating areas and fabric-laden cabanas with day beds — a wonderful semi-private alfresco space.

For those who are looking to get away, but still wanting privacy, the king and Archer's Den (one-bedroom) balcony suites boast fireplaces on the canopied balconies that make for relaxing, private outdoor experiences. On the third floor, king suites are complemented by sprawling patios (nearly 200 square feet) that are adorned with trellises overhead. Select suites have two-sided, wrap-around balconies with exceptional views of the Domain NORTHSIDE.

Surprise Sale: Guests will receive up to 50% off best available rates at any Archer Hotel now through April 2021 by clicking this link: [SURPRISE SALE](#) or by visiting [archerhotel.com](http://archerhotel.com) and entering the promotional code SURPRISE. The discount is subject to availability.

While not previously at the forefront of messaging, keeping guests safe is also of paramount importance. As Archer Hotel Austin welcomes guests, [here is what is being done](#) to be safely together again:

**Taking the Lead from Experts:** The [Centers for Disease Control and Prevention](#) (CDC) has become Archer Hotel's go-to resource along with guidance provided by local, state and federal agencies.

**Crazy Cleaning:** While guests were home staying safe, we were busy cleaning. Like crazy. Our team disinfected nearly every surface and touch point throughout the hotel. We continue our enhanced cleaning and sanitation throughout the day — paying extra attention to high touch areas such as entry doors, glass, floors, front desk counters, credit card devices, elevator buttons, door handles, light switches, TV remotes and restrooms. The entire Archer Hotel collection is using UV sanitizing wands that work with invisible light to clean surfaces and eliminate bacteria and viruses without any harmful chemicals.

**SAFETY PRECAUTIONS:** Archer's hosts have been provided and trained on the proper use of personal protective equipment (PPE).

**For the Love of Guests:** Our hosts have been known to greet guests personally (especially those who come back frequently, and we know by name) with a warm hug or solid handshake. Now we'll be sure to adequately social distancing (six feet away) at arrival, departure, in elevators and throughout the hotel. To minimize interactions, guests are welcome to leave their keys in their room and will be emailed their final folio.

**The New Norm:** Frequent handwashing with ever-present reminders in every restroom and hand sanitizer throughout the hotel will help prevent the spread of germs. Extra coaching, care and the encouragement to stay home will be a trifecta that is readily practiced, provided and preached amongst our team.

**If You Can't Make It, We Get It:** For Archer guests with existing reservations, including pre-paid non-refundable reservations, through June 30, 2020, we will honor changes or cancellation without a charge if cancelled prior to scheduled arrival. Beyond that, Archer Hotel Austin continues to offer flexible 24-hour advance cancellations.

**We Want to Show You Around, Virtually:** Meanwhile, as guests and groups ready to return to Austin, guests and planners can schedule a guided virtual tour with a one of Archer's hosts by reaching out directly to each hotel.

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#### **ARCHER HOTEL AUSTIN**

[Archer Hotel Austin](#), a luxe, boutique 171-room, eight-story property has as abundance of local touches infused within the décor and programming; there is no mistaking that Archer has a deep appreciation of Texan roots. La Corsha Hospitality Group and Chef David Bull is at the helm of Archer Austin's restaurant, with the acclaimed Second Bar + Kitchen, a lobby lounge, as well as in-room dining and event catering. Archer Austin boasts a light-filled 35-foot atrium and over 16,500 total square feet of indoor and outdoor event space and pre-function areas that include the Terrace with fire pit and bar and a star-lit pool patio.

[Archer® Hotel](#) is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and emerging metros, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations.

#### **SECOND BAR + KITCHEN**

Downtown Austin favorite Second Bar + Kitchen found a second home inside the four-star Forbes Travel Guide-rated Archer Hotel in the heart of Domain NORTHSIDE. Second Bar + Kitchen combines seasonal ingredients with local artisanal products to create a true farm-to-table experience. Helmed by Executive Chef David Bull, diners can enjoy shareable small plates, housemade pasta, elevated entrees, delicious sandwiches and burgers, as well as decadent desserts from Executive Pastry Chef Michelle Arcilla Hall. From the bar, [Second Bar + Kitchen Domain NORTHSIDE](#) offers a wide selection of finely crafted cocktails by Director of Bars + Beverage Jason Stevens, an approachable wine program, and a selection of eclectic beers. Second Bar + Kitchen Domain NORTHSIDE is open for breakfast, lunch, happy hour, dinner, and weekend brunch. Sit and stay awhile in our relaxed dining atmosphere under our bright Texas stars ceiling.

#### **DOMAIN NORTHSIDE**

[Domain NORTHSIDE](#), home to Rock Rose entertainment district, is the latest evolution in mixed-use real estate in North Austin. The unique lifestyle center features iconic global brands and local Austin businesses, including Apple, RH Gallery, Nordstrom, Theory, Peloton, Nina Berenato, Warby Parker, STAG, Viva Day Spa, Sephora, SoulCycle, CB2, Birds Barbershop, and many more. The destination boasts award-winning restaurants and chefs, including Culinary Dropout, Flower Child, Perry's Steakhouse, Taverna, Second Bar + Kitchen, and Bakery Lorraine, and combines the best in fashion, cuisine, technology, health, beauty, and entertainment. For more information, please visit [www.domainnorthside.com](http://www.domainnorthside.com) or follow [@domainnorthside](https://twitter.com/domainnorthside).