



# ARCHER<sup>®</sup>

## BURLINGTON

### **Archer Hotel Burlington Launches Surprise Sale to Make Up for Lost Time & Missed Milestones**

**Rates of Up to 50% Off With Rates After Discount Starting at \$89**

**Perfect Location For City-Dwellers to Escape To & For Suburban Staycations at a AAA Four Diamond, Top TripAdvisor Boutique Hotel**

**Double King Rooms Ideal for Families and Girlfriend Getaways**

Burlington, MA – July 07, 2020 – [Archer Hotel Burlington](#) has been welcoming leisure guests with open arms (at a socially acceptable distance, of course) since the all-clear was given June 8 by the Massachusetts governor, with its sincere service and dedication to creating signature, personalized moments. While much has changed in recent months, especially in the world of travel, this remains the essence of Archer Hotel Burlington's experience as it helps guests make up for lost time. From stir-crazy, got-to-get-away to missed milestones — birthdays, anniversaries and graduations — the boutique hotel in the heart of the [3<sup>rd</sup> Ave](#) lifestyle center in Northwest Park just northwest of Boston is seeing the pent up demand to travel with growing weekend check-ins.

To celebrate being together again — and because Archer loves to surprise and delight — guests can save up to 50% on stays at any Archer Hotel through April 2021 by booking the [SURPRISE SALE](#); with rates after discount at Archer Hotel Burlington starting from \$89 this summer. Travelers who have flexibility will find the best deals mid-week (Monday through Thursday).

The Double King guest rooms, with two king beds, are perfect for families traveling together or girlfriend getaways. The Deluxe King Studio, a suite option, melds form and function with a king platform bed, a living area, ample workspace and a fully stocked wet bar for those who might need a work-from-home change of scenery. The hotel's largest accommodations at 570 square feet are Archer's Dens; a private balcony makes this special-edition suite the ultimate suburban sanctuary for those who are looking to get away. Archer's Den is a one-bedroom suite which

offers a separate living area furnished with a comfy chesterfield-style sofa, side chair and a 55-inch flat-screen TV. Combine this with the fully-stocked wet bar with movable counter-height island and this room is the perfect option for longer stays and in-suite entertaining.

Archer's Kitchen + Bar is open and offering a range of drink + dine options including complimentary to-go coffee service and a \$5 [grab-and-go continental breakfast](#) each morning. The [evening menu](#) of beverages (espresso drinks, classic cocktails, wine and non-alcoholic options) and bites, bowls and grilled favorites and— including the ever-popular truffle fries, blue chicken flatbread and beer-battered fried cod + chips — are available 5 – 10 pm Tuesday through Saturday for outdoor patio dining, pick-up and delivery.

Archer's walkable [3<sup>rd</sup> Ave Burlington](#) neighborhood offers distinctive dining, unique shops and the region's only [Wegmans](#) — known as “America's Favorite Supermarket”. 3<sup>rd</sup> Ave restaurants include: [The Bancroft](#), a modern American steakhouse; [Redstone American Grill](#); [Tony C's Sports Bar & Grill](#); [Osteria Nino](#) for authentic Italian and [Twist Bakery & Café](#). Or visit specialty interior shops [Boston Interiors](#), [Mitchell Gold + Bob Williams](#) or [Kohler's Signature Store](#). For a workout or a touch-up, visit: [Xtend Barre](#), [LunchBoxWax](#), [James Joseph Salon](#) or [1818 Fine Men's Salon](#).

Surprise Sale: Guests will receive up to 50% off best available rates at any Archer Hotel now through April 2021 by clicking this link: [SURPRISE SALE](#) or by visiting [archerhotel.com](#) and entering the promotional code SURPRISE. The discount is subject to availability.

While not previously at the forefront of messaging, keeping guests safe is also of paramount importance. As Archer Hotel Burlington welcomes guests, [here is what is being done](#) to be safely together again:

**Taking the Lead from Experts:** The [Centers for Disease Control and Prevention](#) (CDC) has become Archer Hotel's go-to resource along with guidance provided by local, state and federal agencies.

**Crazy Cleaning:** While guests were home staying safe, we were busy cleaning. Like crazy. Our team disinfected nearly every surface and touch point throughout the hotel. We continue our enhanced cleaning and sanitation throughout the day — paying extra attention to high touch areas such as entry doors, glass, floors, front desk counters, credit card devices, elevator buttons, door handles, light switches, TV remotes and restrooms. The entire Archer Hotel collection is using UV sanitizing wands that work with invisible light to clean surfaces and eliminate bacteria and viruses without any harmful chemicals.

**Safety Precautions:** Archer's hosts have been provided and trained on the proper use of personal protective equipment (PPE). Our complimentary fitness studio is temporarily available by appointment only. Guest can make arrangements with an Archer front desk host. Our indoor pool is temporarily closed.

**For the Love of Guests:** Our hosts have been known to greet guests personally (especially those who come back frequently, and we know by name) with a warm hug or solid handshake. Now we'll be sure to adequately social distancing (six feet away) at arrival, departure, in elevators and throughout the hotel. To minimize interactions, guests are welcome to leave their keys in their room and will be emailed their final folio.

**The New Norm:** Frequent handwashing with ever-present reminders in every restroom and hand sanitizer throughout the hotel will help prevent the spread of germs. Extra coaching, care and the encouragement to stay home will be a trifecta that is readily practiced, provided and preached amongst our team.

**If You Can't Make It, We Get It:** Archer Hotel Burlington offers flexible 24-hour advance cancellations.

**We Want to Show You Around, Virtually:** Meanwhile, as guests and groups ready to return to Austin, guests and planners can schedule a guided virtual tour with a one of Archer's hosts by reaching out directly to each hotel.

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[Archer Hotel Burlington](#), a luxe, boutique 147-room, four-story property showcases industrial-chic style and curated local touches — including an arrival gift of salted caramels from the woman-run local artisanal candy company, [The Candy Dish](#), souvenirs from local artisans to purchase and take home and a house art collection featuring the work of local and regional artists. Archer's Kitchen + Bar features daily breakfast along with evening bites, bowls and grilled favorites served bar-side or alfresco on our patio. The AAA Four-Diamond award winning hotel consistently ranks at the top of trusted review sites.

[Archer® Hotel](#) is a boutique collection with a focus on sincere service, curated luxuries and a dedication to details big and small. With properties in sought-after cities and emerging metros, the hotels are designed to feel like welcoming residences, each with distinct nod to the destination they call home. The hotels consistently rank in the top spots on trusted review sites based on guest feedback, with a strong theme of exceeding expectations.

#### **About 3<sup>rd</sup> Ave Burlington**

3rd Ave, a 300,000 SF lifestyle center developed by Nordblom Company, is unique collection of restaurants, home stores, and shops located in Burlington, MA. Developed as an urban retail-walking street, 3rd Ave features five independent restaurants, six distinctive home stores, and many other unique shops, with a focus on pedestrian walkways and public green space. Guests can enjoy an open-air atmosphere while eating dinner outside, warming up next to one of the fire places, or listening to music on the green. For more information visit <https://3rdaveburlington.com/>.