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FOR IMMEDIATE RELEASE

HYATT PLACE MADISON/VERONA CELEBRATES OFFICIAL OPENING

The new 136-room Hyatt Place hotel is located in Verona, Wis.

VERONA, Wis. (May 23, 2017) – Hyatt Place Madison/Verona, the first Hyatt Place hotel in Verona, Wisc., is officially open. The hotel brings the Hyatt Place brand’s intuitive design, casual atmosphere, and practical amenities, such as free Wi-Fi and 24-hour food offerings, to the Madison/Verona area.

Hyatt Place Madison/Verona is located 17 miles from Dane County Regional Airport (MSN), five miles from Epic Systems Corporation, and just 10 miles to the attractions of downtown Madison including the University of Wisconsin-Madison campus, Kohl Center, Wisconsin State Capitol, and the pedestrian-friendly shopping and dining district, State Street. Guests can savor local dining options such as Sugar River Pizza and The Verona Woods and sip Wisconsin-brewed beer at WI Brewing Co and wine at Fisher King Winery. The hotel is in close proximity to local attractions like the famed House on the Rock and Cave of the Mounds.

“As Verona continues to grow and thrive economically, we are excited to add to the momentum by welcoming the first Hyatt Place hotel to the area, with a location just 10 miles from bustling downtown Madison,” said General Manager Jay Moderson. “With our smartly designed social spaces and guestrooms with separate areas to work and sleep, Hyatt Place Madison/Verona offers multitasking travelers the room they need to spread out, and our free hot breakfast is just the thing to get our guests going in the morning.”

Hyatt Place Madison/Verona offers:

- **136 spacious guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper
- **Free Wi-Fi** throughout the hotel
- **Gallery Kitchen Breakfast**, a free hot breakfast for guests available daily in the Gallery Kitchen, features hot breakfast items, fresh fruit, steel cut oatmeal, Greek yogurt, and more
- **24/7 Gallery Menu & Market** serving freshly prepared meals anytime, day or night and perfectly packaged sandwiches and salads

- **Coffee to Cocktails Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Odds & Ends** program for forgotten items that guests can buy, borrow or enjoy for free
- **1,531 square feet** of flexible, high-tech meeting/function space
- **24-hour gym** featuring cardio equipment with LCD touchscreens and free ear buds

“Verona is a vibrant city, filled with friendly people, great neighborhoods, and an ever expanding list of great places to visit and things to do or see”. “Our hotel is central to all of them and we are confident that the Hyatt Place Madison/Verona will exceed guest expectations and provide them with everything they need while visiting our area.”

HYATT PLACE MADISON/VERONA LEADERSHIP

Hyatt Place Madison/Verona is under the leadership of General Manager Jay Moderson. In his role, he is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel’s 36 associates and ensuring guests encounter the purposeful service for which the Hyatt Place brand is known.

For more information on Hyatt Place Madison/Verona and to make a reservation, please visit madisonverona.place.hyatt.com or call (608) 497-3223.

ABOUT HYATT PLACE

Hyatt Place, a brand of Hyatt Hotels Corporation, combines style, innovation and 24/7 convenience to create a seamless stay with modern comforts. There are more than 270 Hyatt Place locations in Armenia, Brazil, Canada, Chile, China, Costa Rica, Honduras, India, Mexico, Morocco, Nicaragua, Panama, Puerto Rico, Thailand, The Netherlands, United Arab Emirates, United Kingdom, and the United States. For more information, please visit hyattplace.com. Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #WhySettle.

ABOUT LODGEWORKS

LodgeWorks Partners, L.P., is a privately held hotel development and management company with a rich history as hospitality brand innovators, industry-leading guest satisfaction, sophisticated development acumen and an experienced team that has successfully collaborated for more than 30 years. The company has recently launched the ARCHER® Hotel boutique collection with a May 2014 New York City debut, Austin opening in August 2016 and properties in Napa, CA, Florham Park, NJ and Burlington, MA underway with plans for others to be announced in the coming months. LodgeWorks continues to own, franchise and/or manage a portfolio of branded hotels including Hampton Inn®, Hyatt House®, Hyatt Place®, Aloft®, and Hilton Garden Inn®. For more information, please visit www.lodgeworks.com.

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