



ARCHER®

NAPA

Media Contact: Carla at Carla Caccavale PR, CarlaCaccavalePR@gmail.com & 914-673-0729

ARCHER® Hotel Napa Unveils Breathtaking Rooftop For Its Opening Finale

***Sky & Vine Rooftop BarSM* by Chef Charlie Palmer,
Fire Pits, Chef's Show Kitchen, Ledge Pool, Cabanas,
Spa & Fitness Studio Spans Over 11,000 Square Feet**

360-Degree Views of the Valley, Only Vistas of Their Kind in Downtown Napa

Napa, CA – March 8, 2018 – [ARCHER® Hotel Napa](#), a luxury boutique, new-build hotel in the center of downtown Napa, is celebrating its official grand opening with the debut of its expansive 11,000-plus square-foot destination rooftop this April. The impressive alfresco space is home to Chef Charlie Palmer's second outpost on property, **Sky & Vine Rooftop BarSM**, a full-service restaurant and bar that will serve breakfast, lunch and dinner, as well as late night bites and cocktails. Sitting atop this five-story structure, **Archer Hotel Napa's Rooftop** boasts 360-degree views of Napa Valley, the only such vistas of their kind that can be found downtown given the hotel's unique vantage point and height. Guests will have plenty of options to enjoy this outdoor haven with fire pits surrounded by modern rocking chairs, a shallow ledge pool, cabanas with stone fireplaces, indoor/outdoor fitness studio and spa by locally acclaimed Francis & Alexander. Of the property's 17,000 square feet of meeting and event space, 7,000 square feet is on the rooftop, with options to host functions in the Chef's Show Kitchen or under a canopy of olive trees in the rooftop lounge.

The first of chef Palmer's restaurants at Archer Hotel, Charlie Palmer Steak Napa, has quickly become a favorite dining and happy hour destination for locals and tourists alike. Now chef Palmer sets his sights high with Sky & Vine, the open-air bar and restaurant which will seasonally serve breakfast, lunch, dinner, and cocktails daily, as well as a bottomless Sunday brunch. Charlie Palmer Steak's Executive chef Jeffery Russell also oversees the rooftop's culinary program, showcasing several menus rooted in the theme of elevated American cooking, which includes breakfast, the all-day menu (served from 11:00 am to close), the Chef's Show Kitchen offerings, as well as a forthcoming rooftop garden, which will be unveiled later this year. From small plates such as Deviled Eggs and Chef

Russell's famed Lobster Corn Dogs, to artisanal sandwiches like the Mufaletta Panini with Calabrese salami, black forest ham, mortadella, and spicy olive relish, served on sourdough bread, the options are both innovative and approachable. On Sunday afternoons and Thursday evenings, Sky & Vine offers live musical entertainment. Finally, the bar is also home to a number of large format games, including Connect Four, Jenga, and Corn Hole. The restaurant and bar will be open year-round, with hours and meal periods varying by season.

Overseeing Sky & Vine and executing its cocktail program is general manager Ray Guzman. The beverage offerings will rotate seasonally and feature local and small batch sprits and ingredients. One of the many must tries on the cocktail roster is the First Street cocktail made with whiskey, blanc vermouth, gentian liqueur, pineapple, ginger and lemon. The wine and beer list will represent the true focus of Napa Valley philosophy of supporting and sourcing all things local and feature a range of Napa Valley wines by the glass and craft beer on draught, including Chef Palmer's custom house brew, CP IPA. Sky & Vine's Bar Cart makes its rounds daily with sparkling wine, and on weekends it is heartily stocked with all of the ingredients for brunch cocktails, including vodka, mezcal, and Chandon® Dosage, along with the mixings for a trio of unique and seasonal bloody marys and mimosas. A reverse happy hour will be offered nightly from 9 pm through closing.

Located on the northern side of Archer's rooftop, Chef Palmer's open air restaurant, Sky & Vine Rooftop Bar, will accommodate 80 people for seated dining with 12 additional seats at the bar, as well as cluster lounge seating for 70 amidst two stone fire pits.

With unobstructed rooftop rays of sunshine, overnight and spa guests can relax in chaise lounges amidst the shallow ledge pool with water that meets the base of the seating to keep sunbathers perfectly comfortable. The depth of the water is refreshing enough to cool off, while shallow enough to enjoy a cocktail set on the chaise side tables within the pool. Private poolside cabanas, six in total, can be reserved by the day and feature stone fireplaces and privacy curtains, ideal for special occasions, romantic retreats and girlfriend getaways. The cabanas, overlooking First Street, offer menus from Sky & Vine curated especially for these unique outdoor havens.

Sitting high atop Napa in this serene rooftop environment, guests and locals can experience soothing spa treatments at **Archer's Rooftop Spa** by locally acclaimed Francis & Alexander. Signature massages and facials infuse a healthy dose of wine country relaxation with bodywork and sensory treatments to nurture both body and spirit. Carefully selected products deliver results that are earth- and people-friendly and local whenever possible. With two individual and one couples treatment rooms, the roster of services is reflective techniques that help to achieve relaxation and rejuvenation. From Deep Dive and In the Zone massages, to Grapeseed Radiance and the Playful Passion couples treatment that combines side-by-side massages and a sensual dice game as a parting gift, the range of options is as creative as they are relaxing. Rounding out the rooftop experience is an indoor/outdoor fitness studio with Matrix cardio, free weights and yoga deck.

Second visually only to the views will be Archer's rooftop collection of living topiary sculptures designed for the hotel by Calypso Landscape. For the first time ever, the Emeryville-based firm has used people, most notably a vineyard worker, as the inspiration for these living works of art. What started as a wire frame has been transformed with succulent plants, sempervirens, cuttings and other greenery to create a living masterpiece that is certainly a focal point on the rooftop. With extended

succulents as hair, and nature's plants making up the hats and accessories, the evolution of these ever-changing works of art, with varying hues of green and pops of color, is spectacular to witness.

To celebrate its completion and grand opening, Archer Napa will unveil celebratory menu items and perks for guests to enjoy throughout the month. For more details please visit <http://archerhotel.com/napa>.

###

About ARCHER Hotel Napa

[ARCHER® Hotel Napa](#), a luxury boutique, new-build hotel in the heart of downtown Napa, opened in November 2017 with a focus on sincere service, curated luxuries and a dedication to details big and small. The hotel features 183 rooms, including 39 balcony-clad suites spanning five stories and sweeping 360-degree views of Napa Valley from its expansive destination rooftop. Charlie Palmer Steak is the hotel's signature restaurant and also provides the culinary direction for the 17,000-plus square feet of indoor and outdoor event space, including the *Sky & Vine Rooftop BarSM*. LodgeWorks Partners, L.P. is the developer of the hotel and Archer collection. Archer is all about gracious, local moments of hospitality, coupled with anticipatory service. With residences now in destinations like New York, Austin and Napa – Archer is excited to bring his boutique experience to exciting suburban markets like Burlington – just outside of Boston, Florham Park, NJ and soon Redmond, WA near Seattle.

About Charlie Palmer Group

Charlie Palmer Group grew out of Aureole, American cuisine pioneer Charlie Palmer's landmark restaurant, originally located in a historic townhouse on the Upper East Side of Manhattan. Today, Palmer's flagship Aureole is strategically located at the Bank of America Tower at One Bryant Park. Other coast-to-coast locations encompass an expanding collection of award-winning restaurants and luxurious boutique hotels—many in equally significant historical locations—each designed with distinctive personalities to provide unique experiences. These properties include: Aureole, Charlie Palmer Steak, Upper Story by Charlie Palmer, Charlie Palmer at The Knick, and Crimson & Rye (New York), Aureole at Mandalay Bay Resort & Casino, Charlie Palmer Steak at Four Seasons Hotel (Las Vegas), Charlie Palmer Steak (Washington, DC), Charlie Palmer Steak (Reno, Nevada), Charlie Palmer Steak (Napa, CA), and Dry Creek Kitchen at Hotel Healdsburg at Hotel Healdsburg (Sonoma County, California). Learn more at www.charliepalmer.com.

About LodgeWorks

LodgeWorks Partners, L.P. is a privately-held hotel development and management company with a rich history as hospitality brand innovators, industry-leading guest satisfaction, sophisticated development acumen and an experienced team that has successfully collaborated for more than 30 years. LodgeWorks continues to own, franchise and/or manage a portfolio of branded hotels including Hampton Inn®, HYATT house®, Hyatt Place®, Aloft®, Hilton Garden Inn® and its own proprietary ARCHER® Hotel boutique collection. For more information, please visit www.lodgeworks.com.